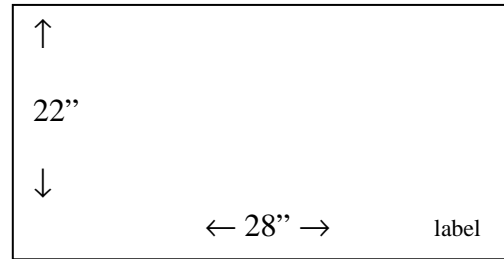


## Poster Exhibit Guidelines and Suggestions

### Poster Exhibit Guidelines

Posters are displayed horizontally; 22" X 28", and mounted on a firm backing and covered in clear plastic or other transparent material. Be sure to include your exhibit label with your name, grade, and county.



The following suggestions are from Amy Nierman, Extension Educator, Washington County and Angela Apple shared the following poster suggestions at the 1998 Indiana State Leader's Conference:

### **A Good Poster**

- Attracts attention
- Is simple and clear
- Interests someone in insects or some aspect of insects

### **When forming ideas for your poster**

- Know the project requirements
- Read the manual – look for ideas
- Brainstorm ideas and make a list
- Think of titles with alliteration (repeating a sound in words)
- Look at other posters for ideas – but don't copy

### **Tips to remember**

- Don't use too many words
- Use a combination of illustrations and words
- Be as neat as you can
- Cut evenly, apply adhesive carefully, blend colors when using crayons or colored pencils
- Leave white space on the poster
- Make sure the poster is balanced
- Choose colors carefully. Note the following general guidelines:
  - Black tends to be more formal, neat, rich, strong
  - Blue is cool, melancholy, or depressed
  - Purple is considered royal, rich, imperial
  - Red stands for love as well as anger and hatred
  - Orange is generally used for Halloween and is festive and gay

- Yellow tends to be warm, light, or ripe
- Green is fresh, young, or growing
- White means pure, clean, and neat

### **Things you should never do**

- Make a vertical poster
- Use Saran Wrap to cover
- Use staples, tacks, or tape
- Use fluorescent posters
- Create a poster that is all words or a poster that is all pictures

### **Steps to follow when making a poster:**

1. Read your project manual
2. Read your county project requirements
3. Decide on information to include on the poster
4. Sketch out your idea
5. Collect supplies
6. Mark guidelines for lettering and pictures (lightly)
7. Layout letters, pictures, etc. on the poster.
8. Glue items down
9. Clean up the poster so it is neat. Erase any guidelines that are showing. Remove excess glue.
10. Glue poster to backing
11. Cover poster with plastic
12. Take your poster to the fair on the right day and time

You may also want to read 4-H 689 4-H Communication Activities for more suggestions.

### **Poster Judging Suggestions for Judges**

**Remember** - The goal for all project work is to give guidance to youth learning about something they have a particular interest in. The goal of a poster is for the 4-Her to share information with the public that they have learned by doing their project work. Posters should be eye-catching and attractive.

Age appropriate judging is critical so that each youth is treated fairly. Younger 4-Hers (grades 3 – 5) should not be expected to have the fine motor coordination or advanced thinking skills of an older 4-Her. Originality is expected of high school youth.