The History of the Cooperative Extension Service

Presentation Objectives
- Participants will be introduced to the forces that led to the creation of the Land-Grant University system and the Cooperative Extension Service.
- Participants will learn of the early beginnings of both the Land-Grant University system and the Cooperative Extension Service.
- Participants will become aware of how the Cooperative Extension Service has changed over the years to meet the changing needs of its audiences.
- Participants will learn about the current mission and vision of the Purdue Cooperative Extension Service.

How to Use This Presentation
- This presentation is designed to provide your audiences with background information about the Land-Grant University System and the Purdue Cooperative Extension Service.
- The presentation module includes:
  1. A PowerPoint presentation.
  2. You can print out the slide presentation to make overheads, if desired.
  3. A script keyed to the PowerPoint slides.
     1. The script provides you with background information to make it easy for you to present the program in your community.
     2. It can be adjusted to fit your audiences’ needs, the amount of time you have allocated for the presentation, and your individual presentation style.
     3. The information in the script is for your use and background. Use as much or as little with each slide as your situation calls for.
     4. We recommend that you do not read the script as printed, but rather that you become familiar enough with the information so that you can adapt it for your specific audience and give the presentation using notes you have developed.
  4. A fact sheet of important information.
     You should make a copy of this one-page handout for each participant. It can be handed out prior to the presentation if you think the group will want to take notes, or
it can be saved until the end, and provided to the audience as a reinforcement of the pertinent information you provided.

5. An evaluation form that should be administered at the conclusion of the program. This evaluation assesses whether the participants have learned the important facts associated with child abuse recognition and how to report it. All evaluations should be returned to the State 4-H Dept. immediately following the presentation. Send them to the attention of: Optimizing Your Potential as a 4-H Volunteer – attention: Renee McKee, 1161 AGAD, West Lafayette, IN 47907-1161.

Adaptations of this Presentation:
This presentation is designed for a 30-minute presentation, including questions and input from the audience. If you want a shorter presentation, it is suggested that you consider the following adaptations to the overall presentation:

• For a shorter presentation the following segments can be deleted without destroying the flow of the presentation:
  o Eliminate slides 17-23 covering the efforts of the Cooperative Extension Service from its official beginning to the present.
  o Eliminate some of the information provided with each slide.

• If you want only to provide information on how the Land-Grant System came into being, consider using the segment of slides 4-12 that provide information on how the system came about and how it struggled in the beginning. The important legislative information is included in those 9 slides.

For More Information
If you would like more information on the history of the Cooperative Extension Service or the Land-Grant University system the following references will be helpful to you.

A Century and Beyond- A Purdue History.
Getting On Board. Purdue Cooperative Extension Service. Lafayette, IN.
http://www.admin.ces.purdue.edu/field/gob

History of Indiana Extension. EDCI 555. Introduction to Extension Education. Purdue University, West Lafayette, IN.
Lechtenberg, V. (Nov, 2000.) The Land-Grant System. Presentation at the annual meeting of the Indiana P-CARET, West Lafayette, IN.
Some Historical Background. EDCI 555. Introduction to Extension Education. Purdue University, West Lafayette, IN.

The Land-Grant Tradition. Office of Public Affairs, National Association of Land-Grant Colleges.
Washington, D.C.